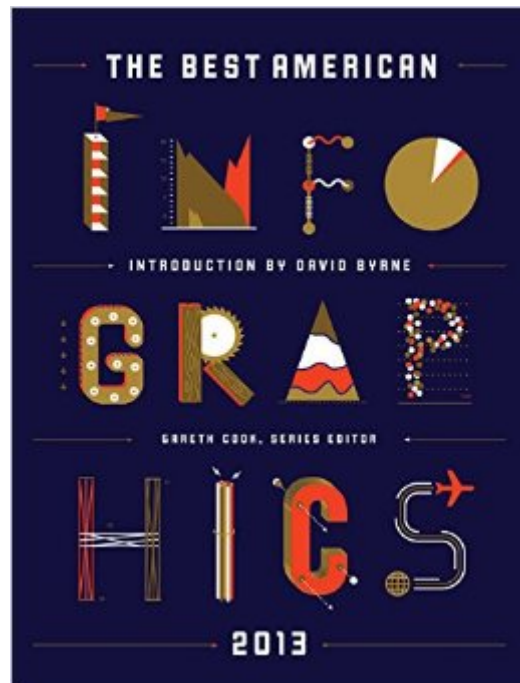


The book was found

The Best American Infographics 2013



Synopsis

The rise of infographics across virtually all print and electronic mediaâ€”from a striking breakdown of classic cocktails to a graphic tracking 200 influential moments that changed the world to visually arresting depictions of Twitter trafficâ€”reveals patterns in our lives and our world in fresh and surprising ways. In the era of big data, where information moves faster than ever, infographics provide us with quick, often influential bursts of art and knowledgeâ€”on the environment, politics, social issues, health, sports, arts and culture, and moreâ€”to digest, to tweet, to share, to go viral. *The Best American Infographics* captures the finest examples from the past year, including the ten best interactive infographics, of this mesmerizing new way of seeing and understanding our world.

Book Information

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (46 customer reviews)

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Customer Reviews

I liked this book very much as I am a visual person and anytime I can look at a picture instead of reading a text I will jump at the opportunity. I give the book four stars for the overall beauty of the designs and also for the very informative Forward by Gareth Cook and Introduction by David Byrne. Please read both the Forward and Introduction as they are very illuminating. The designs range from the powerfully simple (*Gun Ownership Rates by Country* â€” pp. 86-89) to the very complex (*Political Moneyball* â€” pp. 144-145) and are divided into three sections: You, Us, and The Material World. There is also a separate section for the Top 10 Interactive Graphics (selected by Eric Rodenbeck). I reserve giving the fifth star because some of the infographics are reduced to such a small size as to

be virtually unreadable. Even accounting for the massive size of Influence: A Brief History (pp. 54-59) by extending it into a fold-out page, the size of the type remains extremely small. As a graphic, it's beautiful; as information, it's useless. I also reduced my rating to four stars because the interactive section never defines that term although Mr. Rodenbeck hints at a definition by referring to the ability to "pan and zoom." • What makes a graphic interactive? I take it to mean that these infographics must be viewed online in order to appreciate the way the variables interact with each other over time (pan and zoom?), but again, that is just my guess. Being what it is, a static medium with a limited physical dimension, the book freezes the motion of the graphics and sometimes shrinks them to near illegibility (no zooming). To the book's credit, a link is provided to the publisher's website where these graphics may be seen in their interactive form.

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